

SIEGE SPONSOR & EXHIBITOR BRIEF



SOUTHERN INTERACTIVE ENTERTAINMENT & GAME EXPO [SIEGECON.NET]

is the definitive center of gravity for knowledge exchange among video game industry professionals and students in the southeastern U.S. This year, the show will host 600-650 attendees who will enjoy up to 3 keynotes, 60 break-out sessions, and 15 social/networking events over a 3-day weekend!

The convention provides well-structured meet-and-greet sessions, hands-on technical demos and crash-courses, advanced seminars for business executives, access to capital advisors, individual interviews, new studio showcases, and other ground-breaking opportunities to advance your career or business, at a price affordable to both professionals and college students. The show includes special events, such as parties, music concerts, game competitions, award ceremonies, etc.

DATES: October 2-4, 2009

LOCATION

Crowne Plaza Hotel, Perimeter NW
6345 Powers Ferry Rd. NW
Atlanta, GA 30339

SPONSOR & EXHIBITOR BENEFITS

All sponsors and exhibitors receive recognition on the event website and program and right of first refusal on subsequent year for same opportunity. Platinum, Gold, & Silver sponsors may place guest bag inserts.

Platinum Sponsors Receive:

- Five (5) VIP passes
- Twenty (20) three-day passes
- One (1) booth - 8x5 exhibit or 10x10 career fair
- Two (2) sessions
- One (1) full-page ad in program
- One (1) dedicated press release
- Inclusion in most press releases
- Logo on all print materials for 1-year

Gold Sponsors Receive:

- Two (2) VIP passes
- Ten (10) three-day passes
- One (1) session
- One (1) half-page ad in program
- Inclusion in at least one press release
- Logo on some print materials for 1-year

Silver Sponsors Receive:

- One (1) VIP pass
- Five (5) three-day passes

SPONSOR & EXHIBITOR OPPORTUNITIES

SOLD	Opening Night Party & Dinner	Platinum	\$10,000
SOLD	Saturday Lunch	Platinum	\$10,000
	International Room	Platinum	\$10,000
1 of 2	SIEGE Warz (tournaments)	Gold	\$5,000
	Sunday Brunch	Gold	\$5,000
	VIP Dinner	Gold	\$5,000
	GGDA Member & VIP Party	Gold	\$5,000
SOLD	Registration & Badges	Gold	\$5,000
	Audio / Video	Gold	\$5,000
	Entertainment Center #1	Gold	\$5,000
SOLD	Entertainment Center #2	Silver	\$2,500
	Event Parking	Silver	\$2,500
SOLD	Lanyards	Silver	\$2,500
	Guest Bag	Silver	\$2,500
	VIP Guest Bag	Silver	\$2,500
	Press Room	Silver	\$2,500
	Speaker Ready Room	Silver	\$2,500
8 of 13	College & Career Fair	Silver 20x15	\$2,500
		Booth 18x10	\$1,000
		Booth 15x10	\$800
		Booth 10x10	\$500
6 of 18	Exhibit Hall	Silver 14x10	\$2,500
		Booth 10x10	\$1,200
		Booth 10x5	\$700
		Booth 8x5	\$300
SOLD	Session Sponsor	International	\$1000
		Local Session	\$500
	Concert (Bit Brigade)	Event	\$1,000
	Official Technology Partner		Product
SOLD	Official Wire Service Partner		Product
	Official Beer of SIEGE		Product
	Official Beverage of SIEGE		Product
	Official Snack of SIEGE		Product
2 of 6	Suite Party		\$375
1 of 6	Coffee Break Sponsor		\$500
	Program Advertisement	Back Cover	\$750
		Full-page Ad	\$400
		½ Page Ad	\$200
		Company Listing	\$50
	Additional Passes for Sponsors	VIP (reg. \$150)	\$120
		3-Day (reg. \$95)	\$65

To reserve or discuss your sponsorship or exhibitor opportunity, please contact:

Clinton A. Lowe, sponsors@siegecon.net, 770-313-3332 cell.

For descriptions, terms and conditions, please review the full SIEGE Sponsor & Exhibitor Kit available upon request.

GEORGIA GAME DEVELOPERS ASSOCIATION, INC.

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